

5.0 URBAN DESIGN PRINCIPLES

This section of the Urban Design Framework draws together the analysis of the project area and feedback obtained from Council Officers, Iwi and the community to arrive at a set of urban design principles.

The themes identified in the analysis and workshop process have been translated into principles that will achieve the overall project vision and objectives set out for the CMI (Section 2.1), with specific consideration for the VPT context. These Project-wide urban design principles are:

- **Surrounding Context:**
The distinctive coastal edge and CBD periphery elements of the corridor should be acknowledged and respected in the design;
- **The Gateway Experience:**
The design shall enrich the experience of travelling through the area; in particular the arrival to Auckland from the North;
- **Identity and Character:**
The design of project elements should reflect the 'Sense of Place', identity and character of the area;
- **Environmental Sustainability:**
The project should incorporate sustainable (low impact) stormwater and other practices wherever possible.;
- **Open Space and Victoria Park:**
Reconnecting St. Mary's Bay Reserve with other open spaces and the reinstatement of Victoria Park in collaboration with Auckland City;
- **Landscape and Cultural Values:**
Landscape and cultural values of the area should be subtly reflected in design elements;
- **Heritage:**
The Birdcage Hotel, Logan Campbell Free Kindergarten building and other heritage structures should be an integral part of the design;
- **Connectivity:**
Connectivity and accessibility for all modes of movement is a fundamental consideration.
- **Public Safety and Security:**
Public safety and CPTED (Crime Prevention Through Environmental Design) shall be considered;
- **Quality Design:**
Spaces and structures should be designed to ensure they consider and improve the quality and amenity of the adjacent urban environment.

In responding to these principles, NZTA will also deliver on Auckland City's Urban Design goals within the Urban Design Framework for the City Centre ("Designing a Great City for Our People"), and Open Spaces ("Our Collective Taonga: Places for People, Places for Nature").

	<p>Distinctive a more distinctive city which reflects its tangata whenua, Maori, Pacific and multicultural identity and is visibly recognised as a city of the South Pacific</p>		<p>Sustainable a more sustainable city where land use, the natural environment and the built form lead the way to a more sustainable city</p>
	<p>Compact a more compact city containing high-quality, compact, walkable, mixed-use environments that help reduce the need to travel long distances for everyday tasks</p>		<p>Beautiful a more beautiful city where the design of our buildings and spaces (including ordinary, everyday spaces) contribute to creating beautiful places that are worthy of the truly unique and stunning city that is Auckland</p>
	<p>Connected a more connected city where people have a choice of transport options that are comfortable, convenient, efficient and affordable</p>		<p>Human a more human city where our built environment is much more respectful of people and how we experience the city – giving people more priority over cars</p>

URBAN DESIGN GOALS FROM AUCKLAND CITY COUNCIL'S URBAN DESIGN FRAMEWORK – DESIGNING GREAT PLACES FOR OUR PEOPLE (2007)

Open Space Principles ("Our Collective Taonga: Places for People, Places for Native")

- Respect our amazing natural landscape – We will celebrate, protect and enhance the unique landscape and features of Auckland's open spaces.
- Link people to places – We will increase the use and enjoyment of Auckland's open spaces.
- Create and maintain sustainable places – We will plan, design, manage and maintain Auckland's open spaces for today and the future.